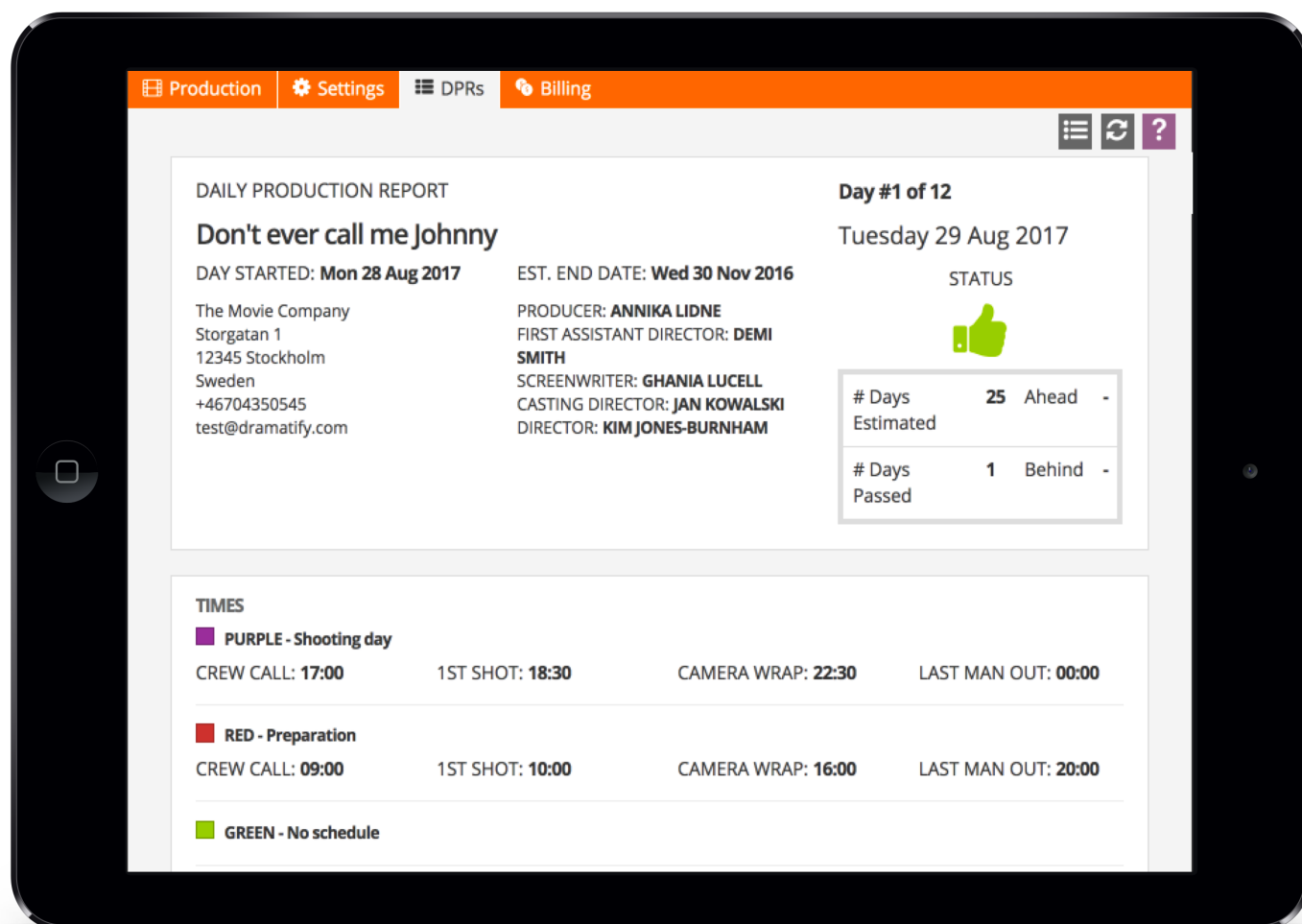


AUTOMAGIC DAILY PRODUCTION REPORTS for TV, film, video, commercials & VR/360°.



Dramatify launches another innovation for the moving image industry with the unique, smart technology-driven Daily Production Reports. The automatic functions cut hours from each shooting day!

Today, writing Daily Production Reports (DPRs) is a laborious manual task, often taking place late at night after a long production day on set. Failing to file the DPR in time might not only mean an angry executive producer, but worse, that co-producers and bond companies may halt the production.

The Daily Production Report is an industry cornerstone

The Daily Production Report is a cornerstone for every film and TV-drama production, as well as many entertainment and documentary productions. It summarises the progress of the production as well as lists expenses, vital legal documents like personal releases and location releases, and adds important notes on subjects such as health & safety incidents.

Another innovative feature

Dramatify leads the development in innovative digital, cloud-based production management tools for the moving image industry. With the new automagic Daily Production Reports, Dramatify use smart technology to do the heavy lifting and automatically gather daily information from other smart Dramatify features such as:

- Scheduling
- Call sheet progress
- Check in/out of crew & cast working hours with time sheets
- Food management with plate count
- Cast management
- Location management

The user can then manually add media usage, details and corrections as well as log expenses in multiple currencies. The digital version also includes scanned receipts.

A digital approval and signing process

When the report is ready, Dramatify's smart digital approval and signing process starts, where signers are notified and then digitally can handle approvals, rejections and signing with just a few clicks.

That '*time is money*' is a well worn platitude, but on set it's an expensive reality. Every minute costs a lot. In an industry that mainly manage productions manually, Dramatify is dedicated to innovation by building smart digital tools that saves time and money, so producers can focus on production quality and creativity.

Watch and embed the promo video! <https://vimeo.com/233797923>

Quotes:

– We have had a lot of requests for smart Daily Production Reports from the industry, says Dramatify CEO Annika Lidne, and continues:

– With the new smart Daily Production Reports, productions can finish the reports in minutes instead of hours. That makes a real difference on the bottom line!

– Our new Daily Production Reports also mean that smart people don't need to spend long hours doing boring, repetitive tasks but can leave that to Dramatify.

Facts:

Dramatify is a Swedish startup revolutionising production management in TV, film, video, commercials and VR/360°. In 2015, while still in beta, MIPTV regarded Dramatify as "one of the world's most innovative startups within television and video technology". Dramatify is the only online, mobile production management platform handling production across genres: drama, entertainment, current affairs, factuais, documentaries, commercials and VR/360°.

www.dramatify.com

Free trial:

The first user in a production is free to use Dramatify without charge. Dramatify starts charging according to the selected payment plan when the second team member is added.

Free signup: <http://app.dramatify.com/signup>

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Press material:

Watch/embed the promo video: <https://vimeo.com/233797923>

Feature page: <http://dramatify.com/features/daily-production-report>

Read the tutorial: <http://dramatify.com/faq/DPR>

Images: <https://www.flickr.com/photos/dramatify/albums/72157685937765281>